

## 2010 Editorial Calendar

Month	Special Report	Focus On	Technology Updates and Case Studies	Bonus Distribution
<b>January/February</b> Ad close: 1/12 Material deadline: 1/14	Solid-State Disk (SSD) Drives	Cloud Storage	iSCSI-based IP SANs	
<b>March/April</b> Ad close: 3/1 Material deadline: 3/3	NAS and File Virtualization	SAN Management Software	6Gbps Serial Attached SCSI (SAS) and 8Gbps Fibre Channel	Storage Networking World, Spring NAB
<b>May/June</b> Ad close: 4/28 Material deadline: 4/30	Fibre Channel over Ethernet (FCoE) Switches and Converged Network Adapters (CNAs)	Tape Media/Drive/Library Update	Data Reduction for Primary Storage	
<b>July/August</b> Ad close: 6/29 Material deadline: 7/1	Virtual Servers and Storage	Data Deduplication	"Green" Storage	
<b>September/October</b> Ad close: 8/31 Material deadline: 9/2	RAID Disk Drives/Controllers/Arrays	Enterprise Solid State Disks (SSDs)	Backup and Recovery	Storage Networking World, Fall
<b>November/December</b> Ad close: 11/1 Material deadline: 11/3	Storage Optimization	Server/Storage Virtualization	Fibre Channel over Ethernet (FCoE)	