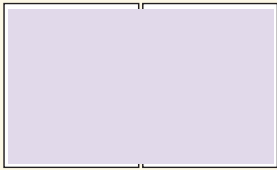
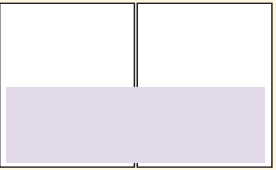

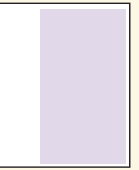
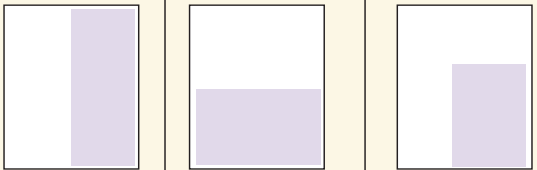
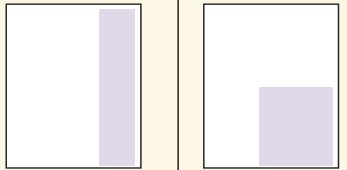


## 2009 Ad Rates & Specs

SPECS	TWO PAGE SPREAD		HALF PAGE SPREAD		FULL PAGE		2/3 PAGE		
	AD SIZE								
Live Area (W X H)	15" x 9.5" (381 x 241 mm)		15" x 4.875" (381 x 124 mm)		7" x 9.5" 178 mm x 241 mm		4.5" x 9.5" 114 mm x 241 mm		
Bleed	16.25 x 10.75" (413 x 274 mm)		16.25" x 5.5" (413 x 140 mm)		8.25" x 10.75" 210 mm x 274 mm		5.25" x 10.75" 133 mm x 274 mm		
Trim	16 x 10.5" (406 x 267 mm)		—		8" x 10.5" 203 mm x 267 mm		—		
RATES	1x	\$19,280		\$12,520		\$9,640		\$8,380	
	6x	\$18,480		\$12,000		\$9,240		\$8,040	
	12x	\$17,680		\$11,480		\$8,840		\$7,700	
	24x	\$16,880		\$10,960		\$8,440		\$7,360	
	36x	\$16,080		\$10,440		\$8,040		\$7,000	

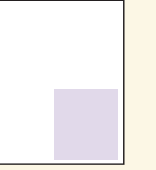
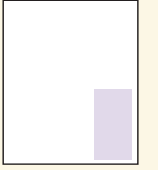
SPECS	1/2 PAGE			1/3 PAGE			
	AD SIZE						
Shape	Vertical	Horizontal	Island	Vertical	Square		
Live Area (WxH)	3.375" x 9.5" 86 mm x 241 mm	7" x 4.875" 178 mm x 124 mm	4.5" x 7.375" 114 mm x 187 mm	2.25" x 9.5" 57 mm x 241 mm	4.5" x 4.875" 114 mm x 124 mm		
Bleed	4.125" x 10.75" 105 mm x 274 mm	8.25" x 5.5" 210 mm x 140 mm	5.25" x 8.25" 133 mm x 210 mm				
RATES	1x	\$5,880		\$7,350		\$4,140	
	6x	\$5,640		\$7,050		\$3,960	
	12x	\$5,380		\$6,725		\$3,800	
	24x	\$5,100		\$6,375		\$3,620	
	36x	\$4,360		\$5,450		\$3,440	

### COLOR RATES

- All 4-color and 2-color process color charges included
- 5-color and metallic colors quoted separately on request

### PREMIUM POSITIONS

Cover 2	+ 20%
Cover 3	+ 15%
Cover 4	+ 25%

SPECS	1/4 PAGE		1/6 PAGE		
	AD SIZE				
Live Area (W X H)	3.375" x 4.875" 86 mm x 124 mm		2.25" x 4.875" 57 mm x 124 mm		
RATES	1x	\$2,900		\$2,100	
	6x	\$2,780		\$1,980	
	12x	\$2,660		\$1,860	
	24x	\$2,540		\$1,740	
	36x	\$2,400		\$1,600	

### STORAGE MART

	1x	6x	12x	24x	36x
1/3 page	\$2,070	\$1,980	\$1,900	\$1,810	\$1,720
1/4 page	\$1,450	\$1,390	\$1,300	\$1,270	\$1,200
1/6 page	\$1,050	\$ 990	\$ 930	\$ 870	\$ 800

Storage Mart Ad Sizes Same As Display Specs Listed Above.

### CLASSIFIED

\$340 per column inch or \$3000 prepaid for one year.

### CONTACT

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